

Choosing the ADOPTION OPTION and saving money at the same time

By KATE ANTONIADES

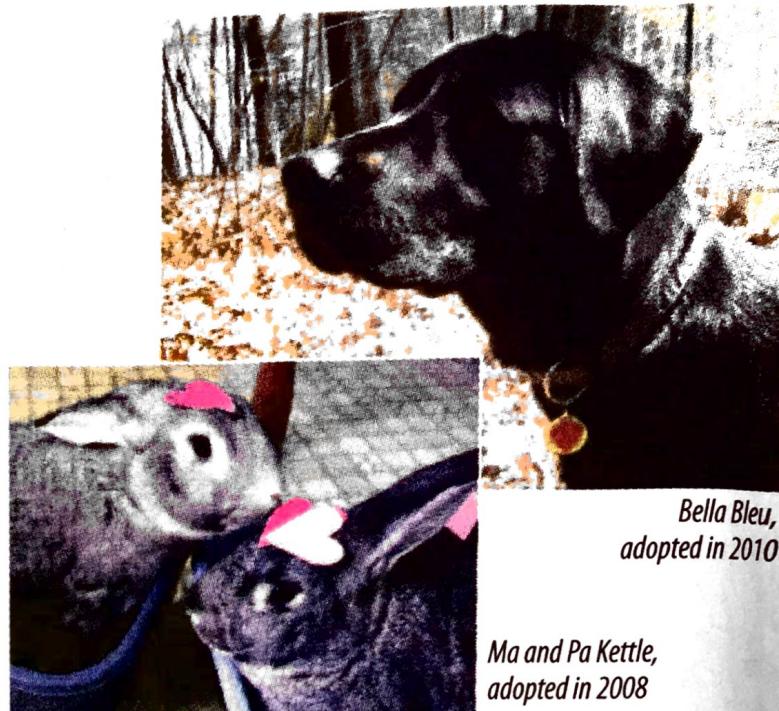
COMMUNICATIONS COORDINATOR LOLLYPOP FARM,
HUMANE SOCIETY OF GREATER ROCHESTER
www.lollypop.org

Getting a pet "free to a good home" from a classified ad may seem like a great deal. But when you get a pet from a classified ad or from Craigslist, you'll often face a lot of costs up front—like vaccinations, tests, and spay/neuter surgery, just to name a few. That "free" pet rarely turns out to be a bargain.

It's a different story when you get a pet from Lollypop Farm. One aspect of shelter adoption that many people aren't aware of is the incredible value for the services you'll receive.

The adoption fee you'll pay at the shelter includes much more than your furry new family member. Your new dog or cat will be sterilized, vaccinated, dewormed, microchipped, and given flea treatments. We hope to prepare you and your pet for a happy and healthy lifelong relationship, and that's why each adoption also includes a free exam with your veterinarian, an ID tag, 30 days of pet health insurance, and discounts on high-quality Science Diet food.

And, if you need help three days, three months, or three years after you bring your new friend home, we invite you to call our free Pet Peeves behavior hotline for advice on behavior issues. (Just leave a message at 585-295-2999 and a trained volunteer will return your call.) We aim to make the transition of a new pet into your home as carefree and stress-free as we can.



Bella Bleu,
adopted in 2010

Ma and Pa Kettle,
adopted in 2008

Another little-known fact about shelter adoption is the wide variety of pets we have available—not just dogs and cats, but rabbits, ferrets, hamsters, horses, birds, goats, geese, and more. If your heart is set on a purebred pet, please don't skip a trip to our shelter. We almost always have purebreds, big and small, available for adoption—and of course, wonderful mixed-breeds, too.

When you adopt from Lollypop Farm, you can feel certain that you are doing a very good thing. The animal you're taking home will free up cage space for another homeless pet, and since your new pet is spayed or neutered, she won't be contributing to the pet overpopulation problem. Most importantly, you're giving a homeless pet a second chance, a safe home, and a loving family.

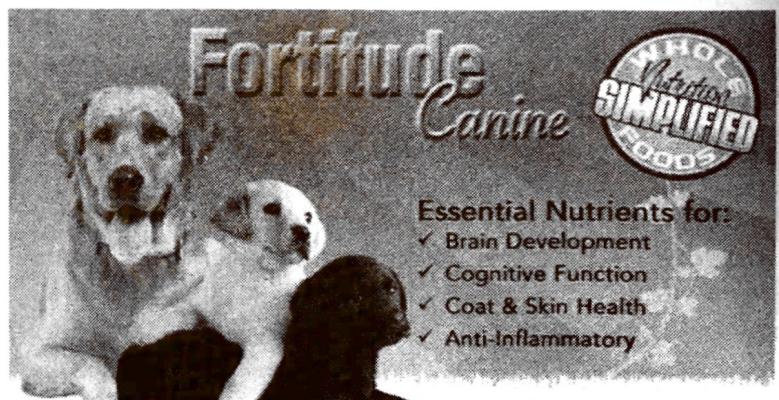
Adopt LOVE
Save a LIFE



Lollypop Farm

Humane Society of Greater Rochester
Serving our community since 1873

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PetSmart in Henrietta • The Mall at Greece Ridge
www.lollypop.org



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